

# Aman Khera

Staff Product Designer  
slice Small Finance Bank

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## Experience

**Staff Product Designer** / slice Small Finance Bank 2021 — PRESENT  
BENGALURU

Leading design for credit card products serving millions of users

Progressed from Senior Product Designer to Design Lead, Design Manager, and Staff Product Designer

Designed a viral invite-code system that improved customer quality and lifetime value

Shipped Autopay — a set-and-forget repayment flow that reduced late fees and boosted collections

Built Merchant Offers (Sparks) — in-app cashback offers driving weekly engagement and higher card spends

Redesigned the repayment experience to surface interest impact upfront, leading to higher total-due payments

**Co-Founder** / corridor.law 2021  
NEW DELHI

Created India's first private network for lawyers, by lawyers, and of lawyers

Responsible for product vision, user experience, and building the product from the ground up

**Senior Product Designer** / Furlenco 2017 — 2021  
BENGALURU

Grew from Strategy Manager to Category Manager to Product Designer to Senior Product Designer

Initiated the customer retention function — increased average customer lifetime by 20%, reduced churn by 35%

Built the customer loyalty program, Furlenco First

Led category research for Furlenco Kids and conceptualised the IoT / connected furniture category

**City Head** / Blinkit 2016 — 2017  
CHENNAI

**Manager, Venture Launch** / Jugnoo 2015  
PUNE / INDORE / GURGAON

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## Education

Symbiosis School of Economics — B.Sc, Economics 2012 — 2015